



Senorita's Cocktails Pty Ltd

ABN: 83 110 667 171
Liquor Licence: 49404256

Who we are

Producer / Wholesaler of premium alcoholic & non-alcoholic beverages since 2003

What we offer

Driving future growth through Innovation, reinforce diversity, freshness & novelty

- Providing strategies & solutions to improve your bottom line
- Implementing new & innovative ways to drive sales & increase profitability
- First class customer satisfaction
- Effective distribution of
- After sales service
- Promotional offers

Products

Non-alcoholic Cocktails 700ml

- Strawberry Daiquiri
- Mango Daiquiri
- Sex Tingle
- Pina Colada
- Blue Lagoon

Just add ice & blend

Alcoholic option, add vodka

Senorita Bitters 150ml

Coffee Syrups 700ml

Bottled Spring Water

Commercial Blenders

R.R.P. \$1,034

Promotional Offers

Local bottle shop taste testing
Designated driver free drink offer
Free standing bottle display
Local print media
Direct Marketing

Senorita's Cocktails 700ml

Premium fruit based cocktail syrup

23 serves per bottle

Add ice / 30ml syrup /*Vodka / Blend

Improved efficiencies & profitability

Convenience

No wastage/ no excessive cleaning

Stock Control Efficiency

Responsible serving of non-alcoholic beverages option

Ideal for on & off premise market

On Premise Price

\$23 single price purchase

\$16 bottle carton purchase

\$19 Introductory mixed carton

Recommended Retail Price

Non-Alcoholic \$4.00

Alcoholic \$5.00

= (25% Cost of Sales / 75% Profit)

Off Premise Price

\$16 bottle carton purchase

Recommended Retail Price = \$20

Net Profit Margin = 25%

All prices exclusive of GST

Costing

\$23 bottle / 23 serves = \$1.00 per serve

Put in Blender

Alcoholic Cocktail Non-Alcoholic

30ml fruit syrup 30ml fruit syrup

1 cup ice 1.5 cups ice

30ml Vodka

Blend and pour into cocktail glass

Approx =180ml

Competitive Advantage

Cocktail Syrup 700ml

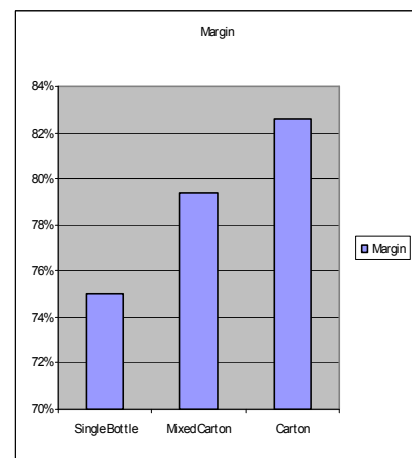
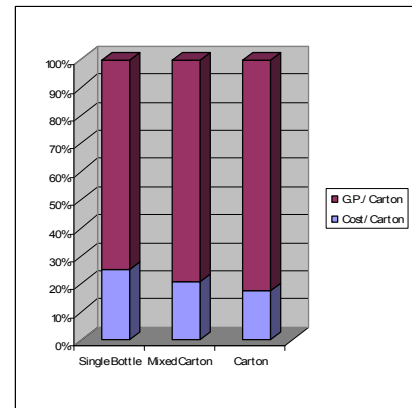
Non-Alcoholic Option

Premium Fruit Syrup with flavourings

High Fruit Juice Content

Less Expenditure- Bulk Buy Discounts Cost of Sale = \$0.69 - \$1.00

Creating an enjoyable & satisfying social experience



For more information contact: Teresa Counsel

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